

SSIP Awareness Session for FY B. Com Students

22nd July 2026

Introduction:

The SSIP Cell of Government Commerce College, Jamnagar organised an awareness session for First-Year B. Com students to introduce the objectives, benefits, and participation opportunities under the Student Startup and Innovation Policy (SSIP). The session aimed to motivate students toward innovation, entrepreneurship, and skill development aligned with current industry and academic initiatives.

- Welcome and introduction
- Overview of SSIP: objectives and scope
- Benefits and support available to students (funding, mentorship, incubation)
- How to register and participate in SSIP activities
- Success stories and examples (college/state/level)
- Q&A session and closing remarks

Speakers and Support

- Dr. D. M. Chandravadiya, SSIP Coordinator Presented the main session covering SSIP structure, eligibility, registration procedures, and campus-level support mechanisms.
- Dr. Mehul R. Solani, Principal Offered opening/closing remarks, emphasised institutional support, and encouraged student participation.

Key Points Covered

- Purpose of SSIP: to foster innovation and entrepreneurship among students through funding, mentorship, and infrastructure support.
- Eligibility and registration: steps for first-year students to register for SSIP programs and apply for seed grants or mentorship.
- Campus facilities: on-campus incubation, lab access, guidance from faculty mentors, and collaboration opportunities with industry.
- Funding and mentorship: types of financial assistance, milestone-based funding, mentorship from faculty and external experts.
- Skill development: workshops, bootcamps, and training modules planned to build entrepreneurial competencies and employability skills.
- Success stories: brief examples of student-led projects/startups that benefited from SSIP (mention specific local examples if available).
- Next steps: timelines for upcoming workshops, registration deadlines, and contact information for the SSIP Cell.

Attendance

- Target audience: First-Year B. Com students
- Approximate number of attendees: [160]
- Faculty present: [2]

Student Engagement

- Active participation during Q&A with queries on funding eligibility, intellectual property, and project timelines.
- Several students expressed interest in forming teams for campus challenges and seeking mentorship.
- Google forms or interest sheets were collected from students wishing to join SSIP activities.
- Google form for Problem Identification and certain solutions.
- Recommended follow-ups:
- Schedule orientation workshops on idea generation, business model canvas, and basic prototyping.

Acknowledgements

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Contact & prepared by

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